

Club Bulletin

Volume 2, Issue 2

Fall 2006

Special points of interest:

- **Save the Date:**
Feb. 9-11, 2007
- **Thank you for your annual reports!**
- **Starting a book award program**

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Clubs play an important role from prospective high school student to College students to alumni — Julie Cillo '92

I am thrilled to announce that the arrangements for our 2007 Club Officers Affiliated Group Weekend are well underway and we have a great program planned. This year's theme is based on the concept of the long green line, a phrase I heard Trustee Michael Chu use to describe how we are all connected.

From the time you reach campus in Feb. 2007, you will have many opportunities to learn, understand and appreciate how we as alumni have a connection not only with each other but with current undergraduates, prospective students, faculty and the administration.

Here's a sampling of what to expect. We are pleased to be able to offer this year a tour of campus that showcases where traditions were made and where they live on; and, again this year we will have our annual award dinner and lunch with students. In addition, we have put together a terrific panel of distinguished members of the admissions office, student life, athletics and alumni relations to give us an inside look at who makes up the current student body and who will be our next young alumni in our club areas.

Also, in response to your input, we are structuring our plenary session to highlight best practices and to encourage a dialogue among all of us to learn from those who have made things work. Our breakout sessions will help us focus on how to do a joint club/affiliated group event; coordinate events with athletics, increase young alumni participation, organize family friendly events, run effective club meetings, increase engagement with students, conduct surveys to understand your club, and other topics.

Of course, we are leaving plenty of time to interact with each other and with students as well as time specifically set aside to visit the Co-op and other campus favorites without having to miss a minute of our program.

Make sure you have marked your calendars for February 9th-11th. We'll see you there!

Julie Amstein Cillo '92
President

THANK YOU FOR YOUR ANNUAL REPORTS

Thanks to all those clubs who submitted annual reports. Your information is extremely helpful to us so we can be responsive to your clubs' needs, questions, and ideas.

If your club still has not submitted its report, please do so as soon as possible!

Introducing You to your 2006-2007 Executive Committee

*“we are
resources for
officers who
have questions
about club
matters”*

Throughout the year, your Executive Committee is working hard not only to plan our annual Club Officers & Affiliated Group Weekend, but also to be resources for officers who have questions about club matters whether event planning, leadership succession, newsletters, websites, membership, dues collecting, etc. Our role is to be a supplement the wonderful guidance we get from Alumni Relations based on our experiences out in the field, working with clubs each day. Please feel free to contact us.

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STARTING A CLUB BOOK AWARD PROGRAM – Tom Andrews '60

Why have a book award program?

It increases Dartmouth's favorable perception among the faculty, staff and student bodies in your club area. It has given many formerly uninvolved local alums a meaningful connection with our club and with the College. It has encouraged high school juniors to apply to Dartmouth. It has introduced all the award winners to the writings of a highly respected Dartmouth author.

How do you get club members interested in a book award program

Begin by sending an e-mail to your entire club membership, stating the purpose of the program, soliciting participation and providing a brief job description. At the same time identify the area public and private high schools most likely to send a number of students schools of Dartmouth's caliber.

Your initial e-mail and Club dues notice can include a request for book award sponsorships at \$25.00 per book. This, too, attracts some otherwise uninvolved alums, and covers about 80% of the cost of the program.

Getting club members to participate in the book award program

As alums expressed an interest in participating we provided the list of target schools, a specimen contact letter and a fuller job description. Some clubs choose to allow alums to contact the school or schools they desire, explain the program, report their results to the book award chair. Then the school will report the name and address of the book award winner when known, and an alum needs to be designated to present the book at the school's award ceremony.

Other helpful hints

- Alums who prefer to contact a school not on your priority list should be encouraged to do so, since the involvement of the alum was value enough for the Club.

- If a target school remained unselected for too long, we initiated personal contact with alums living near the school, and successfully recruited some participants who had not responded to the general e-mail.

- You don't have to limit your book choice to those suggested by the College. The Club of the Piedmont decided to distinguish our club's award by presenting a book by Louise Erdrich, '76, a former author

in residence at Dartmouth and a Native American author of growing reputation. She autographed first run collector's editions and shipped them to us.

Maintain a connection with your award winners

- Invite the book award winners to your holiday luncheons.

Tools available to Clubs through Alumni Relations

A complete start-up kit for the Dartmouth Book Award Program can be obtained from Steve Donovan, Steve.Donovan@Dartmouth.edu.

It can be a great success!

The Dartmouth Club of Piedmont North Carolina, started its book award program in 2005 and expanded it in 2006. It has proven a great success. They now present book awards in at least 19 high schools over the course of a year.

For more detailed information about the Piedmont Club experience, plus copies of our e-mail messages, letters, etc., contact Tom Andrews '60, tandrews@nc.rr.com, (919) 833-3757.

*SAVE THE DATE —
2007 CLUB OFFICERS AFFILIATED GROUP
WEEKEND
FEBRUARY 9 - 11 2007*

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Dartmouth alumni clubs/associations share a commitment to promoting activities to serve the welfare and best interests of Dartmouth and contribute to alumni as individuals; to foster communication about the changing nature of the Dartmouth experience; to influence outstanding individuals to select Dartmouth for their undergraduate or graduate education; to offer programs of common alumni interest to stimulate thought on issues of the day; to establish and maintain an ongoing relationship with area students so they will identify closely with the alumni body and continue to be engaged after graduation; to provide support for enrollment activities and Dartmouth programs in the area so that all alumni activities are enhanced and strengthened; and to serve the local community.

We're on the Web!
alumni.dartmouth.edu/clubs/

FROM THE HANOVER PLAIN...

Increased Support for the Club System!

While new Vice President of Alumni Relations, David Spalding '76, spent much of his first year on the job consumed by the alumni constitution vote, he also managed to exert tremendous energy in leading the office through a comprehensive self-study. Thank you to the many of you who played a role in this effort by sharing your insight and experience with David as he traveled the country or welcomed you back to campus. I've been at Dartmouth for nine years and am as excited as I've ever been about the level of support for Dartmouth's clubs.

The office has identified 5 areas of priority for the current academic year: alumni governance, increased faculty interaction with alumni, improved two-way communication with alumni, stronger volunteer support, and increased participation in all AR programs. It should be pretty obvious that most of these priorities align very closely with the mission and activity of our clubs.

I'm pleased to share that the Regional Affairs unit is getting increased support, through

restructuring and additional resources, to help achieve these priorities. A new "Events Unit" has been created to manage logistics for all on and off-campus events the AR Office is responsible for. My very talented colleague Corena Dungey has been tapped to lead this unit and will continue to manage the logistics for President Wright's club visits. In addition, a new position has been created in Regional Affairs enabling two senior officers to support our ninety-seven clubs, rather than just one. We hope to announce an appointment very soon. Deb McCaffrey has completed her first year as the administrative assistant for the unit and has been a remarkable find! I'm thrilled that she will continue in that capacity and thank you all for welcoming her so warmly to the office. In short, we'll soon have four people doing the work that two of us have been attempting to do for many years. This brings us closer in line to the staffing support our peer institutions provide to their clubs and more importantly provides us with the staff we

feel is necessary to guide and support Dartmouth's critically important club system.

We wish you all a joyous holiday season and hope to see many of you in February for Club and Affiliated Group Officers Weekend. As always, thank you for all you do for Dartmouth and her alumni!

Fondly,



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